



**October, 7<sup>th</sup>**

### **Micro chipping can be the difference between life and death!**

AWL Qld is working towards 0 Euthanasia of all strayed and abandoned animals that come through its doors. In order to do this, such measures as microchipping can really help in achieving this goal.

A large percentage of animals coming through the AWL and city pounds around the country, originally have had owners that care for them, but without a microchip or identification the owner is untraceable.

Some examples of current strayed cats and dogs that are likely to have had a previous owner, but aren't microchipped:

- 1) Richie – Male Domestic Short Hair, 12 months; Blue. Definitely someone's pet. He was desexed prior to the pound and is a very loving young man.
- 2) Oliver – Male Australian Kelpie, 7 months; Black and Tan. Definitely someone's pet. Was desexed prior to the pound and is a really energetic, fun loving boy.
- 3) Jake – Male Border Collie, 11 years. Hard to believe anyone wouldn't come looking for this old charmer. He was desexed prior to the pound.

These 3 family pets are examples of many that are found homeless after a few days in the pound without microchipping. It is so important to microchip your animal. It is a guaranteed way of finding your lost pet.

If they aren't micro chipped, it is highly likely that the once loved family pet will be lost forever.

Desex, microchip and look after your pet.

***For more info or interviews, please phone Kim Assim 07 5509 9030 or email [pr@awlqld.com.au](mailto:pr@awlqld.com.au)***